

MacroTrac™ Application Profile: Event

WORLD EQUESTRIAN GAMES 2010

Strength, Durability, and Protection

Macro Plastics' new line of portable flooring products were showcased at the 2010 World Equestrian Games held in Lexington, Kentucky in September 2010. Over 50,000 square feet of MacroTrac was installed throughout the Kentucky Horse Park to accommodate spectators from all over the world. This was the first time the games would be hosted outside of Europe and the event organizers were eager to show what Lexington had to offer. Event organizers selected MacroTrac's Supa-Trac™ and I-Trac™ products to handle their specific flooring requirements.

"Putting on the opening and closing ceremonies required a tight timetable and we had to be careful not to damage the delicate and expensive turf with our staging equipment. Not only were the I-Trac panels quick and easy to deploy, but the strength of the panels both protected the ground and supported our heavy equipment. We will continue to use I-Trac and work with Macro Plastics for all of our shows in the future."

- Marc Schlackman, Associate Producer
at Global Creative Connections



⇒ SUPA-TRAC

Supa-Trac was installed as temporary pathways into stadiums, from parking areas, and around event staff trailers. The slip resistant surface and durable panels provided attendees on foot, bicycle, and in golf carts a safer and cleaner way to navigate the outdoor venue.



⇒ I-TRAC

Simultaneously, the heavy-duty I-Trac served as the base beneath the stage of the opening and closing ceremonies of the games. I-Trac protected the expensive arena turf beneath it, while the unique interlocking design provided the strength needed to support extremely heavy staging equipment on top of it.

The MacroTrac Family is a full line of durable and environmentally-friendly portable plastic flooring and roadway products which are the ideal choice for military, aviation, event, and construction applications.

⇒ **Information regarding the full family of MacroTrac products can be found at www.MacroTrac.com.**



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